



## Marketing Claims

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|---------------------------------------|--|---|
| Description: ONYXsca Marketing Claims | Ownership: Payal Raj, Global Director of Marketing | Product Name: ONYXsca<br>Model Number: SCA2000C |
|---------------------------------------|--|---|

| TITLE                  | CLAIM   | USE        |
|------------------------|---|------------|
| About the ONYXsca      | The ONYXsca Air Purifier is intended to <b>remove particles and microorganisms</b> from the air. The ONYXsca is one of the world's most advanced standalone, premium, commercial-grade air purifiers.   | <b>Yes</b> |
| About the ONYXsca      | Utilizing powerful, multi-stage filtration technologies which <b>remove</b> airborne particulates, pathogens, and pollutants giving you fresh, clean, and re-energized air.<br><br>The ONYXsca Air purifier can <b>capture</b> and remove nearly 100% of airborne pollutants, harmful particles and pathogens present in indoor air at an efficiency >99.9%.  | <b>Yes</b> |
| About the ONYXsca      | The unit has a Pre Filter, HEPA-Rx Filter (remove aerosols), Activated Carbon Filter (adsorb gases), UV-C+ lamp, and Revitalizing Negative Ion generators.  | <b>Yes</b> |
| Multi Stage Filtration | <p>1) Pre-Filter</p> <p style="padding-left: 40px;">Nylon net pre-filter <b>captures</b> the largest particles as room air is drawn through the intake chamber</p> <p>2) HEPA-Rx Filter</p> <p style="padding-left: 40px;">HEPA-Rx filter <b>captures</b> the ultrafine particulates, pollutants, and microorganisms down to 0.0025 microns in size.</p> <p>3) Activated Carbon Filter</p> <p style="padding-left: 40px;">The activated carbon filter is implemented to <b>adsorb</b> Volatile Organic Compounds (VOCs), noxious odors, chemicals, and gases.</p> <p>4) UV-C+ Lamp</p> <p style="padding-left: 40px;">The UV-C+ lamp is implemented to <b>eliminate</b> (reduce the concentration of) airborne pathogens.</p> <p>5) Revitalizing Negative Ion Chamber</p> <p style="padding-left: 40px;">Before the pure, clean air is circulated back into the room, it is revitalized with negative ions.</p> | <b>Yes</b> |



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|                   |   |     |
| Filter Efficiency | The HEPA-Rx filter removes >99.9% of airborne pathogens*.   | Yes |
| Unapproved Claims | <ol style="list-style-type: none"> <li>1. Kill, Destroy</li> <li>2. Oxidize, Disinfect</li> <li>3. Germicidal</li> <li>4. Sanitize, or supplemental sanitation</li> <li>5. Medical Grade, Medical Device</li> <li>6. Kill/destroy/viruses &amp; bacteria</li> <li>7. Sanitize/disinfect the air</li> <li>8. Medical grade technology</li> <li>9. Prevention, treatment, or mitigation of disease by the products.</li> <li>10. Kill, inactivate, entrap, or suppress the growth of fungi, bacteria, or viruses</li> </ol> | No  |

**\*\*Note: The ONYXsca product name 'ONYX' is always represented in all capital letters and with the 'sca' in lowercase.**