



## Marketing Claims

Description: JADE™2.0 Marketing Claims

Ownership: Payal Raj, Global Director of Marketing

Product Name: JADE™2.0  
Model Number: SCA5100C

TITLE	CLAIM	USE
About the JADE™2.0	The SCA5100C JADE™2.0 Air Purifier is intended to <b>remove particles and microorganisms</b> from the air. The JADE™2.0 is one of the world's most advanced standalone, premium, commercial-grade air purifiers.	Yes
About the JADE™2.0	Utilizing powerful, multi-stage filtration technologies which <b>remove</b> airborne particulates, pathogens, and pollutants giving you fresh, clean, and re-energized air.  The JADE™2.0 Air purifier can <b>capture</b> and remove nearly 100% of airborne pollutants, harmful particles and pathogens present in indoor air at an efficiency >99.9%.	Yes
About the JADE™2.0	The unit has a Pre - Filter, HEPA-Rx Filter (remove aerosols), Activated Carbon Filter (adsorb gases), UV-C+ Lamp, and Revitalizing Negative Ion generators.	Yes
Multi Stage Filtration	<p>1) Pre-Filter</p> <p style="padding-left: 40px;">Nylon net pre-filter <b>captures</b> the largest particles as room air is drawn through the intake chamber</p> <p>2) HEPA-Rx Filter</p> <p style="padding-left: 40px;">HEPA-Rx filter <b>captures</b> the ultrafine particulates, pollutants, and microorganisms down to 0.0025 microns in size.</p> <p>3) Activated Carbon Filter</p> <p style="padding-left: 40px;">The activated carbon filter is implemented to <b>adsorb</b> Volatile Organic Compounds (VOCs), noxious odors, chemicals, and gases.</p> <p>4) UV-C+ Lamp</p> <p style="padding-left: 40px;">The UV-C+ Lamp is implemented to <b>eliminate</b> (reduce the concentration of) airborne pathogens.</p> <p>5) Revitalizing Negative Ion Chamber</p> <p style="padding-left: 40px;">Before the pure, clean air is circulated back into the room, it is revitalized with negative ions.</p>	Yes



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Filter Efficiency	<p>The HEPA-Rx filter <b>removes &gt;99.9%</b> of airborne pathogens*.</p> <p>Testing efficiencies below (which is supported by the Third-Party Filter test report)</p> <ul style="list-style-type: none"> <li>(Virus) MS-2 phage (ATCC 15597-B1) &gt;99.9% efficiency @ 300cfm</li> <li>(Bacteria) Staph Aureus (ATCC 6538) &gt;99.9% efficiency @300 cfm</li> <li>(Fungus) Aspergillus Niger (ATCC 1004) &gt;99.9%efficiency @300cfm</li> </ul>	<b>Yes</b>
Unapproved Claims	<ol style="list-style-type: none"> <li>1. Destroy</li> <li>2. Disinfect</li> <li>3. Kill</li> <li>4. Sanitize, or supplemental sanitation</li> <li>5. Medical Grade, Medical Device</li> <li>6. Kill/destroy/viruses &amp; bacteria</li> <li>7. Sanitize/disinfect the air</li> <li>8. Medical grade technology</li> <li>9. Prevention, treatment, or mitigation of disease by the products.</li> <li>10. Kill, inactivate, entrap, or suppress the growth of fungi, bacteria, or viruses</li> </ol>	<b>No</b>

**\*Filter testing efficiency report available.**

**\*\*Note: The JADE™ product name is always represented in all capital letters and with the ‘™’ sign.**